

HGR Logistics:

A connecting bridge

While highlighting the importance of technological tools, **Moral Agarwal**, Director, HGR Logistics, shares that the USP of the company is to offer optimal operational efficiency while reducing costs.



Kindly highlight the USP of HGR Logistics.

Poor logistics planning and decision making can result in high costs, delayed delivery, and damaged goods. Given today's fluctuating global business climate, companies are in search of smart logistics providers that can offer optimal operational efficiency and reduce costs. Addressing this issue, HGR Logistics, also known as Haryana Gujarat Roadlines and Haryana Gujarat Roadways, embarked on a novel mission in 2011. We established our own entity called HGR Logistics to facilitate clients in switching from conventional shipping method to PLT (Part Truck Load) – the Twilight Zone of freight, for all those seeking faster transit times, less handling and cost-effective services. This service enables HGR to ship customer's order from Delhi to pan Gujarat in just three days in part load and small consignments.

With a strong fleet strength (cargo loads & torus vehicles) and a very sound infrastructure base, the company provides world-class services with all required facilities to industries of all types, that include, industrial conglomerates and big infrastructure companies. It also offers them a range of value-added services like transit insurance, every available means

of technology, trailored arrangement for project transportation, and much more.

Many companies like R R Electricals, Minda Distribution & Services, Meghmani LLP, and Cadila Pharmaceuticals have enormously benefited from HGR Logistics' large containerised vehicles that have the capacity to transport goods up to 14 tons. As an extra measure effort in transporting bulk orders, the company provides trailer arrangement for ODC consignments. We specialise in offering adapted solutions for the safe transportation of over-dimensional, heavy and bulky cargo. HGR Logistics has earned valued appreciation and nominated for India Cargo Awards 2018-2019 as 'Best Logistic Surface Service Provider'.

How do you ensure safety in delivery?

Ensuring safety of goods, the

company uses dock and pallets for loading and unloading the material. The whole process starting from loading to coordinating with the transport authority is carried out with its manpower under proper monitoring, thus alleviating the pain of material handling from clients' shoulders. As an extra safety measure, HGR Logistics carries route surveys before any transit analysing problem areas, traffic management, and various other things to select a feasible route. This ensures a cost-efficient and safe journey. Moreover, to streamline the interstate communication, all its trucks have the national permit and only the best vehicles are used with experienced drivers behind them.

Enumerate the process to meet market demands.

Progressing in parallel with the market dynamics, HGR has more than 40 centers spread across Ahmedabad, Jaipur, Jodhpur, Vapi, Baroda, Ambala, Delhi, Pune, Baddi, Chandigarh, Roorkee, and Dehradun, and serves to Delhi, Rajasthan, Haryana and Punjab. With annual revenue of ₹30 crore, the company is expecting to reach around ₹70 crore by 2020. Maximising the advantages of GST, HGR Logistics is now planning to launch 3PL services. 🚚

FACT FILE

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